

WHIR Webinars

WHIR Webinar Package

Take advantage of our online lead-generation opportunity and host a Webinar with theWHIR.

What you do:

- create and present your own PowerPoint presentation, or, sponsor one of our panel discussions

What we do:

- manage the back-end registration and host the Webinar
- provide you with registered and attendee data
- introduce your company/presentation and moderate the Q&A session
- promote your Webinar for up to one month with an email blast, blog post and sponsored textlink
- archive your webinar in the WHIR Webinars section

To see upcoming Webinars visit:

<http://www.thewhir.com/webinars>

Contact us for sponsorship opportunities.

"The WHIR has become the de facto standard for information on and about the web hosting industry. We've had good success with our Hosting Webinars, which have benefited our client base with current trends and opportunities in hosting."

Dave Cummings, Agile Equity

WHIR Webinars

WHIR Webinars Series addresses a topic or issue each month, in the form of a panel discussion of relevant key players in the industry, moderated by WHIR editor Liam Eagle.

We intersperse our own panels with Sponsor Webinars that are of topics of interest to our readers and available to companies who wish to partner with us on their own Webinar presentation. Contact us to learn more.

Upcoming Webinars

Developing your hosting business model: Planning for growth and success - register now

Date: May 19, 2010

Description: Todd Mitchell, former President & Chief Operating Officer of Site5 and GM of Dedicated Hosting and Global Services of The Planet will discuss with Liam Eagle of Web Host Industry Review, the evolving business fundamentals of the web hosting industry, including reviewing the core business and pricing models today. This program will be ideal for new entrepreneurs entering the market and established players looking at increasing their profitability and growth.

Panelists: Todd Mitchell, former President & Chief Operating Officer of Site5 and GM of Dedicated Hosting and Global Services at The Planet

Moderator: Liam Eagle, Web Host Industry Review

Sponsor: **The Planet**

Register: [Click here to register for this Webinar.](#)

Archived Webinars

Web Application Security - Secure Your Business

Date: May 5, 2010

Description: Your customers demand a secure hosting environment. You strive to deliver just that. But the one variable you cannot control is the code in your customer's applications. Hacking attacks that target Web applications exploit this fact, creating an emerging need for hosting providers to offer Web application security. This panel discussion will explore how offering Web application security as a service meets customer demand and creates additional benefits for hosting providers.

Panelists: Andy Mathis, Vice President Business Development at AppliCure; Brian Raboin, Vice President of Operations at Hosting.com, and; Stacy Griggs, Vice President of Sales at MaximumASP

Moderator: Liam Eagle, Web Host Industry Review

Sponsor: **AppliCure**

Watch: [Click here to watch for this Webinar.](#)

How to Profit from Selling Hosted Cloud Services - Exchange, SharePoint, AS/AV & BlackBerry

Date: April 8, 2010

Description: Attend this webinar to gain insights into how leading service providers around the globe are profiting from the cloud by offering in-demand services. You will learn about best practices using automation, promotions and offering new services. This webinar is targeted at fast-growing service providers that would benefit from a complete service delivery solution.

Panelists: Stelio D'Alto, Sr. Director Product Marketing, Parallels Automation & Brian Shellabarger, Chief Architect SaaS, Parallels Automation

Moderator: Liam Eagle, Web Host Industry Review

Sponsor: **Parallels**

Watch: [Click here to watch this Webinar now.](#)

Selling Cloud Services To Small Businesses

Date: March 10, 2010

Description: Small Businesses represent a huge market and the biggest consumer of cloud and hosting services. In this session, learn how you create offerings that meet their specific needs and how Parallels can enable your business models. By automating your systems and providing convenient and useful products, you can increase your profitability and reduce churn while driving costs out of your business. Get the complete view of how Parallels will help you do this.

Panelists: Jon McCamick, Senior Product Marketing Manager, Parallels Panel Products

Moderator: Liam Eagle, Web Host Industry Review

Sponsor: **Parallels**

Watch: [Click here to watch this Webinar now.](#)

WEB HOST INDUSTRY REVIEW

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